

Brand Storytelling and Growth Marketing Internship

Duration : 6 months

Starting date : ASAP

Type : Internship (Internship Agreement Mandatory)

Application: marketing@smood.ch

Are you a creative firecracker with the latest social media trends at your fingertips? Do you dream up Insta-worthy content and brainstorm TikTok challenges in your sleep? If you bleed marketing and crave a fast-paced, dynamic environment, then this Marketing Internship is your launchpad to greatness!

We're on the hunt for a superstar intern to join our energetic marketing team. You'll be at the forefront of crafting killer campaigns that set the internet ablaze (in a good way). This is your chance to gain real-world experience, unleash your creative genius, and help us amplify our brand to the next level.

Responsibilities:

- Help come up with fun brand promotions and activations,
- Manage social media and content creation,
- Creating email marketing campaigns and push notifications (copywriting, creation briefing, set-up),
- Campaign briefing and reporting,
- Help coordinate other projects including events, printing and postage.

Requirements:

- You are studying business administration, marketing or communications,
- You have gained initial professional experience in a corporate environment or have already worked in marketing-related areas (e.g. internship or working student),
- Excellent communication skills combined with effective project management ability are among your strengths,
- Out of the box and innovative thinking,
- You are proficient in English and French. German or Italian is an asset,
- You are a dynamic team player, open to feedback and willing to learn continuously.

Benefits

- The opportunity to be a part of a very entrepreneurial and innovative organisation,
- Smood is an incredible fast-paced working environment that will never get boring,
- We challenge ideas, not people. We firmly believe in promoting the best ideas, regardless of titles and hierarchy,
- We are a talented, multi-cultural team from diverse backgrounds and industries,
- We offer a fun, open and empowering environment where people can take ownership, have a real impact, and help shape the products and future of the business.

About Smood:

Smood is the leading last mile delivery service revolutionising the meal and grocery delivery industry in Switzerland. We aim to improve the lives of Swiss people in everything we do. Smood is an innovative FoodTech connecting Swiss consumers with more than 2,500 restaurants and 100 retailers including Migros stores through cutting-edge technology and exceptional service. All mobile apps, the website and other proprietary tech and software is built in-house. Smood stands for a diverse, dynamic and open corporate culture with more than 80+ employees in 2 different office locations. With us, you will be encouraged and challenged to show your full potential.

We are looking for a talented Marketing intern who is comfortable juggling between different projects. The ideal candidate will have excellent communication skills combined with effective project management ability. Are you smart, thinking out of the box, team player and excited to learn?

If so, we want you on our team!